



Outstanding Marketing Person Nomination Form

Submissions due April 20, 2007

Awarded May 8, 2007

Please submit two copies of entry

Entry Fee \$50 (SMPS Members Only)

Directions: The nominee must have 5 years marketing experience with at least 3 years in the A/E/C industry. Please answer the following questions with 2-3 sentences or a brief statement. Number your answers in correspondence with the letter and number of each question below. **Each entry must be accompanied with payment.** Submit nominations to: Melissa Scaturro, Clairmont Construction, 8802 S. 135th Street #100, Omaha, NE 68138. Phone, 402-861-4490 fax, 402-397-3313 e-mail, miscaturro@clairmontinc.com.

A. General Information

1. Name of Nominee
2. Title
3. Firm Name, address, phone number.

B. Professional Experience

1. Marketing Planning & Research – Has nominee led or been an integral part of the development of the firm's strategic marketing plan.
2. Management – Contributed to the overall management in the areas of strategic planning, operations, finance, administration, and/or marketing.
3. Communications – Developed effective marketing materials, direct mail and public relations plan that have had a significant impact on the success of the firm.
4. Innovation – Introduced a new marketing approach or service which has added value to the firm or been recognized in the profession or by clients.
5. Education/Training – Developed and implemented internal professional development program(s) related to marketing, business development and client maintenance.

C. Professional Development

1. List Nominee's professional awards/achievement
2. Has nominee won or assisted in winning any project or contracts in the last year. If so, please list/explain.
3. List job promotions/career advancements of nominee within the past 5 years.
4. List certifications/continued education of nominee.
5. List any other AEC Industry involvement of nominee.
6. Why should this nominee be elected as Outstanding Marketing Person of the Year.

D. SMPS Involvement

1. Does nominee attend SMPS functions on a regular basis?
2. Is the nominee involved on an SMPS committee? If so, please list.
3. Has the nominee held an office with SMPS? If so, please list.
4. Is the nominee involved with SMPS National? If so, please explain.

E. References

1. Nominee's direct supervisor, firm name, address and phone number
2. Name of person making nomination, firm name, address and phone number.