



November 14, 2006
Panel: Marketing Implications of Sustainable Design Trends in the Built Environment

Sustainable design can provide an environmentally responsible, healthy and prosperous environment that improves quality of life. It impacts the way we design, engineer, develop, sell and market projects. Join SMPS Nebraska and its expert panelists as they discuss the marketing implications of sustainable design trends in the built environment.

Panelists include:

- Amanda Bogner**, P.E., LEED® AP, mechanical engineer, BVM Engineering. Amanda, a founder of the U.S. Green Building Council Flatwater chapter, will moderate the panel.
- Steve Alvine**, P.E., LEED® AP, chief executive officer and project manager, Alvine Engineering. His firm has completed two silver LEED® certified projects in Chicago and the Union Pacific Center Headquarters, an Energy Star Award facility.
- Brinker Harding**, corporate advisory services sr. associate/development services sr. specialist, Grubb & Ellis|Pacific Realty. He was PM on the National Park Service facility, Nebraska's first LEED® certified project.
- Dave Lampe**, P.E., LEED® AP, Lamp, Rynearson & Associates. His role as sustainable design specialist is to promote principles of sustainability into planning and design and act as a resource for LRA's team members.
- Lloyd Meyer**, LEED® AP, vice president, managing principal, LEO A DALY. He directs the Omaha office, which designed the gold LEED® certified National Park Service Regional Headquarters.

<p>RSVP! Register online at www.smpsnebraska.org or contact Angie Ullman, Terracon at amullman@terracon.com Phone 402.330.2202 or fax 402.330.7606</p> <p>Name _____</p> <p>Firm _____</p> <p>Email _____</p> <p>Phone _____</p>	<p>Spezia 3125 S. 72nd Street (One-half mile north of I-80) 402.391.2950</p> <p>November 14, 2006 11:30 AM – 1:30 PM</p> <p>_____ Member _____ Non-member</p> <p>Please RSVP by noon on Nov. 13th Members \$35 Non-members \$45 No shows will be billed</p>
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The Society for Marketing Professional Services serves marketing professionals in the natural and built environment. For membership information, visit our website at www.smpsnebraska.org. SMPS Nebraska programs qualify as contact hours for ACEC members.

This luncheon meeting is being sponsored by:

