



SMPS

Nebraska

Programs

February 14th 2006 SMPS Educational Seminar

Marketing Plans – Staying on Track



David Kinard, known as “The Marketing Guy,” will be in Omaha to present practical and easy-to-apply strategies for staying on track with marketing plans at an educational seminar sponsored by the Society for Marketing Professional Services Nebraska chapter.

Kinard is the founder of Access Marketing Solutions in Seattle and travels nationwide to help marketers energize their marketing efforts.

Register on-line at www.smpsnebraska.org/calendar/list_events.php or contact Angie Ullman at amullman@terracon.com with questions.

SMPS Nebraska welcomes David Kinard's training and consulting services for our second Educational Seminar for the 2005-2006 year.

Where: **Spezia's**
3125 S. 72nd St

When: **February 14, 2006**
9:00 am – 1:00 pm

Costs: Members \$80
Non-members \$100

RSVP by noon on February 7th!
Register online at www.smpsnebraska.org
Payment must be made at time of registration!



The seminar will include lunch.
Sign-in starts at 8:30 am.

The Society for Marketing Professional Services serves marketing professionals in the natural and built environment. For membership information, visit our website at www.smpsnebraska.org. SMPS Nebraska programs qualify as contact hours for ACEC members.

Visit www.marketingguy.com/index.htm for more information about David Kinard or Access Marketing Solutions.

Sign up for sponsorship opportunities now!