



# Programs

## April 11th 2006 The Value of Branding

**Mr. Corey J. Meyer with The Gallup Organization, will be speaking about Branding and the value factor of building relationships within the A/E/C world. You won't want to miss this exciting program!**

Mr. Meyer is a Managing Partner with The Gallup Organization and is responsible for Gallup's consulting practice throughout the Midwest. Prior to joining Gallup, Corey spent 20 years in executive roles in the consumer products, direct marketing and electronic media industries, working primarily with financially distressed organizations. Corey began his career as a CPA with a global public accounting firm. Corey is a graduate of the University of Nebraska at Omaha.

### RSVP!

Register online at [www.smpsnebraska.org](http://www.smpsnebraska.org) or contact Angie Ullman, Terracon at [amullman@terracon.com](mailto:amullman@terracon.com) phone 402.330.2202 or fax 402.330.7606

Name \_\_\_\_\_

Firm \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

Phone \_\_\_\_\_

### Spezia

3125 S. 72<sup>nd</sup> Street  
(one-half mile north of I-80)  
402.391.2950

### April 11, 2006

11:30 – 1:00

\_\_\_\_\_ Member    \_\_\_\_\_ Non-member

Please RSVP by noon on April 10<sup>th</sup>  
Members \$25  
Non-members \$35  
No shows will be billed

The Society for Marketing Professional Services serves marketing professionals in the natural and built environment. For membership information, visit our website at [www.smpsnebraska.org](http://www.smpsnebraska.org). SMPS Nebraska programs qualify as contact hours for ACEC members.

**This networking meeting is being sponsored by:  
RDG Planning & Design**

