



**SMPS Nebraska  
Sponsorship Opportunities  
2006-2007 Programming Year**

**Luncheon Programming**

*Please contact Angie Ullman at Terracon, amullman@terracon.com (402.330.2202) if you are interested in sponsoring a luncheon program.*

Sponsoring a lunch program provides the sponsoring company the following recognition opportunities:

1. Logo on lunch promotional flyer which is emailed to SMPS Nebraska members and non-members. The flyer is also placed on smpsnebraska.org calendar of events.
2. Logo on table tent at the luncheon
3. Handouts (brochures, flyers or advertising specialties) at place settings
4. Lunch at Spezia for company representative
5. Two minute commercial during lunch meeting

Currently, the following sponsorships are available:

January 9	Marketing Research	Two sponsorships at \$200 each
February 13	Information, Resource & Organizational Management	Two sponsorships at \$200 each
March 13	Client Panel – A Client’s View on Proposals	Two sponsorships at \$200 each

**Membership Networking**

*Please contact Nick Boyer, nboyer@eacg.com (402.895.4700) if you are interested in sponsoring a membership networking event.*

Sponsoring a lunch program provides the sponsoring company the following recognition opportunities:

1. Logo on promotional flyer which is emailed to SMPS Nebraska members and non-members. The flyer is also placed on smpsnebraska.org calendar of events.
2. Logo on table tent at the luncheon
3. Handouts (brochures, flyers or advertising specialties) at welcome table
4. Networking: One free pass for yourself or a company representative to attend the networking event.

Currently, the following sponsorships are available:

February 13	Networking Event	Three sponsorships at \$200 each
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### **Communications - Newsletter**

*Please contact Wendy Harrison, [wsharrison@leoadaly.com](mailto:wsharrison@leoadaly.com) (402.391.8111) if you are interested in sponsoring the newsletter.*

Sponsoring the SMPS Nebraska newsletter provides the sponsoring company the following recognition opportunities:

1. Logo recognition in the newsletter along with a three sentence service statement, description or marketing promotional statement.
2. Web site address listing.

Currently, the following sponsorships are available:

January & April	Winter & Spring Newsletter	Six sponsorships at \$150 each
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### **Communications – Web site\***

*Please contact Angela Gallagher, [agallagher@alvine.com](mailto:agallagher@alvine.com) (402.346.7007) if you are interested in sponsoring the web site.*

*\*Please note, Web site sponsorships will become effective when the new web site design is posted in 2007. If you would like to reserve your sponsorship please contact Angela. You will not be invoiced until the web site is scheduled to be up and the sponsorship will last one year from that time your sponsorship listing is posted..*

Sponsoring the SMPS Nebraska Web site provides your company an audience of firm principals, business developers and marketers in the A/E/C industry.

Current and potential SMPS members visit the site monthly to sign up for luncheon programs and events, in addition to checking current updates and news. Event emails are sent to 175 members and non-members three times per month which direct traffic to the Web site—encouraging the recipient to access the Web site to sign up for events. All traffic goes through the home page where sponsors will be listed. The Web site address is on all press releases sent to community and national publications.

Sponsoring the SMPS Nebraska Web site provides the sponsoring company the following recognition opportunities:

1. Company name on sponsorship section of the site home page.
2. Company name/logo on the sponsorship page with a link to your web site (you have the option to link your home page or your “careers” page.)

Yearly (2007-2008)	<a href="http://www.smpsnebraska.org">www.smpsnebraska.org</a>	Six sponsorships at \$250 each
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## **Special Events**

*Please contact the SMPS Nebraska member listed below if you are interested in sponsoring a special event. Various recognition and sponsorship amounts are available.*

### **December 12, 2006 - "Holiday with the Arts"**

**Contact: Angela Gallagher**  
**Alvine Engineering, 402.346.7007**  
**agallagher@alvine.com**

Sponsoring the Holiday Event provides the sponsoring company the following recognition opportunities:

1. Logo recognition on the following marketing pieces:
  - 1.1. Promotional email flyer distributed to 225 SMPS members and non-members in the AEC industry (this is also posted to our web site calendar);
  - 1.2. Promotional flyer distributed at the November luncheon event at Spezia;
  - 1.3. Sponsorship poster board placed at the holiday event.
2. Commercial: A 2-3 minute commercial at the "Holiday with the Arts" event.
3. Networking: One free pass for yourself or a company representative to attend the networking event.

Currently, the following sponsorships are available:

December 2006	Holiday Event	Three sponsorships at \$300 each
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### **April 25, 2007 - Golf Outing**

**Contact: Bart Pugh**  
**Thiele Geotech, Inc., 402.556.2171**  
**bpugh@thielegeotech.com**

Sponsoring the Golf Outing provides the sponsoring company the following recognition opportunities:

\*Sponsorship opportunities for the Golf Outing will be determined in the near future.

### **May 8, 2007 - Awards Banquet**

**Contact: Melissa Scaturro**  
**AMI Environmental, 402.397.5001**  
**mscaturro@amienvironmental.com**

Sponsoring the Awards Banquet provides the sponsoring company the following recognition opportunities:

1. Logo recognition on the following marketing pieces:
  - 1.1. Promotional email flyer distributed to 225 SMPS members and non-members in the AEC industry (this is also posted to our web site calendar);
  - 1.2. Promotional flyer distributed at the March luncheon event at Spezia;
  - 1.3. Sponsorship poster board placed at the awards event.
  - 1.4. Logo on table tents at the event.
2. Handouts on sponsorship table.
3. Networking: One free pass for yourself or a company representative to attend the event.

Currently, the following sponsorships are available:

May 2007	Awards Event	Six sponsorships at \$350 each
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